

The Formentera Department of Mobility is pleased to report that Friday 6 August marks the start of a new, 10-day study of traffic density and flow on local roads. Mobility chief Rafael González said the push would mean tallying pedestrians, cyclists, motorbike riders, motorists, bus riders and cab hailers to “see where mobility is at on Formentera today”.

The initiative is included in Formentera’s Sustainable Mobility Plan, with similar efforts completed in 2017 and 2019. “This time we’ll be able to hold our findings against data from previous years”, added González, hoping the work would enable the FDM to “track changes in local mobility and weigh the effect of regulatory changes”.

Traffic flow
At peak hours of congestion during the first half of August, crews will conduct tallies of drivers, passengers and vehicles and classify them by vehicle type.

With a mix of hand and machine counts, the researchers will gauge use of Formentera’s green trails among pedestrians and cyclists as well as the popularity of publicly-subsidised transport like buses and taxis. In the port of La Savina, the initiative will also involve a visitor head count and survey, in which participants are queried on how they get around and whether they are staying overnight.

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Communications Department
Consell de Formentera