

This morning Alejandra Ferrer, Vice President and Councillor of Tourism, and Bartomeu Escandell, Councillor of Economy and Finance, met with Xisco Mateu, managing director of the Strategic Tourism Agency of the Balearic Islands (AETIB).

At the gathering the three started work on the proposal that the Consell de Formentera has submitted in response to the call for Plans for Sustainability in Tourist Destinations (Planes de Sostenibilidad Turística en Destinos, PSTD). Three projects were included in the administration's €3.9 million request:

- Improvements and rehabilitation of **Carrer Gregal in La Savina**, opening a new side of the village towards Ses Salines.
- Expansion of pedestrian area in **Sant Francesc** and pedestrianisation of **Carrers Santa Maria and Es Vedrà** and a portion of **Carrer Antoni Blanch**.
- Improvements in the **historic environment** with a view to connecting La Casa del Poble and Plaça de l'Església and creating a large walking area in the centre of **El Pilar de la Mola** to showcase various nearby features of local heritage.

Councillor Escandell explained that the projects continued in the line of "making the villages of our island friendlier, designed for people and for social and economic revitalization".

The officials also discussed a special line of PSTD funding approved in 2021 which includes €2 million to implement the following Consell de Formentera projects:

For **the green and sustainable transition**, €250,000 to improve and apply smart solutions regulating access to Ses Salines Natural Reserve and ensure that people enjoy the unique and

highly protected natural space in ways that are sounder and more sustainable.

€1,150,000 to instal solar panel-equipped pergolas in public car parks with recharge points for electric vehicles.

For **the digital transition**, €250,000 for massive data processing to drive tourism research, a project under development through the Data Observatory.

Finally, €350,000 to improve management of the formentera.eco project to regulate vehicles brought, driven and parked on Formentera with an **expanded remote system** of controls on in-bound vehicles.

30 March 2022
Communications Office
Consell de Formentera